



SUCCEED
In Tempe, Arizona

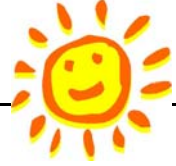
COMMUNITY DEVELOPMENTS

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SEPT

12

2008



PROUD MARY

A participant of Tempe's **Section 8 Family Self-Sufficiency [FSS]** program won the title of *Working Parent of the Year* in a contest sponsored by **Sunrise Preschools**, **arizonamoms.com** and **Cox Communications**. Three celebrity judges, professional baseball player **Luis Gonzalez**, Maricopa County Sheriff **Joe Arpaio** and Phoenix Mercury player **Le'coe Willingham** chose **Mary Stowe's** essay about being a working mother over hundreds of others. Stowe won the grand prize, a \$5,000 family vacation cruise. In her essay, Stowe wrote "Work has enhanced my life by enabling me to provide for my family, discontinue relying on state assistance and most importantly be an example to my children. Working has been an educator for my family because I involve them in areas such as grocery shopping and calculating our budget from my income." FSS graduation will be on Oct. 7th in Chandler. Congratulations Mary!

\$5,000

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ECONOMIC DEVELOPMENT

400

IT'S A HIT!

More than 400 business people, consultants, and major company real estate departments visited the Tempe business website after a stop at **www.ecodevdirectory.com** this summer. Another 1,400 viewed the Arizona page, which lists Tempe. This continues to showcase Tempe as a great place to do business. According to one national consultant the Internet is used in over 90% of all location search projects.

KRIS BAXTER, Marketing Specialist 480.858.2059 kris_baxter@tempe.gov

NEIGHBORHOOD ENHANCEMENT

6,392

Complaints processed - Aug 2008 - 880

Complaints processed - Aug 2007 - 733

Complaints processed - ytd 2008 - 6,392

Complaints processed - ytd 2007 - 5,014

Total proactive - Aug 2008 - 495 [53%]

Total proactive - ytd 2008 - 3,487 [54.6%]

JAN KOEHN, Neighborhood Enhancement Administrator 480.350.8076 jan_koehn@tempe.gov



ARTFUL IRRIGATION IN BORDEN HOMES

The **Borden Homes Historic District** [part of the **University Heights Neighborhood Association**], received a Neighborhood Grant in the amount of \$12,000 for three [3] art installations on existing concrete irrigation standpipes. The artwork comprises colorful glazed mosaic tiles designed by local artist **Esmeralda DeLaney**. The first installation [not pictured] was completed in the adjacent **Tomlinson Estates Historic District** in May. The second of the two [pictured left] features cows and the historic **Borden Creamery** [currently the **Four Peaks Brewing Company**] and was recently installed at the SWC of Una Avenue and Orange Street. The third recent installation [pictured right] is located at the NWC of Una Avenue and Lemon Street. Congratulations to UHNA!

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BrownBAG FESTIVE FALL SCHEDULE

Now that school has started, football season is upon us, and new car models are hitting the showrooms, it's time for that other fall classic: kicking-off the '08 - '09 **BrownBag** series. All Community Development **BrownBag** presentations are open to all, and scheduled to occur at 12 noon in the Orchid 2 Conference Room [2nd floor of the OrchidHouse Building]. The **BrownBag** is pleased to announce the fall schedule.

09.17 10.15

Wednesday 17 September >> *Thailand is Not Taiwan* by **Derek Partridge**, Planner, Development Services

Wednesday 15 October >> *Desert Interpretations* by **Phil Weddle**, AIA, of Tempe's **WeddleGilmore Architects**. Been somewhere cool? Have something to share? To volunteer for a future Bag contact **Mark Vinson**. As always, BYOBAG.

MARK VINSON, City Architect 480.350.8367 mark_vinson@tempe.gov



- One-year growth rate: 3.2%

Tempe Workforce

- Workforce age 16+: 91,300 Tempe residents
- Workforce in Tempe: 175,000
- Tempe Management/Executive positions: 36 percent
- Tempe Mean travel time to work: 21 minutes

Cost of Business:

- ACCRA Cost of Living Index Rate: 101
- The Greater Phoenix Metropolitan Area ranked second lowest in a Boyd Co. study of administrative-office costs for metro areas

Summary

For a complete profile of Tempe, a Business Development Guide may be downloaded from www.tempe.gov/business/bdg.

Whether you are helping your client expand, relocate or open a new business, the Tempe Economic Development team can give you a head start toward success.

The Tempe Economic Development team can assist with:

- Locating a site for your project
- Determining eligibility for Tempe's Enterprise Zone credits
- Permit entitlement assistance for new developments
- Facilitating connections to state resources and incentives
- University connections for interns, research and partnerships
- Assisting with corporate partnerships and introductions to community leaders

In Tempe, we believe our businesses are our partners in building a vibrant community and a strong future. Visit www.tempe.gov/business or call 480 350-8812 to discover how we can succeed together.



TEMPE

It Only Goes Up From Here

By Randy Levin

It isn't just the geographic landscape that's changing in Tempe from week to week and month to month. The economic, business and lifestyle landscape is changing too.

From construction along Tempe Town Lake to the light rail line along Apache Boulevard, and from the downtown that continues to reinvent itself to the constant current of energy flowing from Arizona State University, Tempe is a prospering, vital Valley business hub.

As one of the few landlocked cities in the Valley, Tempe has no room for urban sprawl. The only way to continue developing is to increase density and build vertically. Look upward the next time you're in Tempe, and you'll see that condo and office high-rise developers understand that concept clearly.

With amenities and city policies that attract residents, businesses and developers—and a few regulatory enhancements in the works, Tempe is on its way to becoming one of the great metropolitan cities in the Southwest.

Amenities

More than four million people attend events and visit Tempe Town Lake each year—making it the second most visited destination in Arizona, surpassed only by the Grand Canyon. A unique amenity in a desert climate, the lake is one of Tempe's crowning achievements.

Easy highway access to Tempe attracts both visitors and marquee corporate offices. As gas prices continue to rise, companies are seeking ways to reduce fuel costs by locating their offices in locations that provide easy access for their customers and employees that are near both highways and mass transit.



Six freeways connect to Tempe, including Loop 202, Loop 101, Interstate 10, SR-143, SR-153 and US 60. Nine light rail stops, slated to open in December, will connect Tempe to downtown Phoenix and west Mesa, and bus service will support these light rail stations to create an efficient and economical Valleywide transit system.

Nearly 80 percent of the Valley's working population lives within a 30 minute commute of Rio Salado Parkway and Mill Avenue, an intersection that was recently named one of Top 10 Hottest Intersections in the Phoenix Area by the Arizona Chapter of the Urban Land Institute.

These are some of the reason that companies like MetLife, Fidelity National Title and KPMG are consolidating offices from around the Valley and relocating to Tempe, a phenomenon that's not happening in other areas of metropolitan Phoenix.

And while we're on the subject of economic growth and employment—there are currently 3,500 advanced business service companies in Tempe, providing nearly 30,000 jobs. One of the fastest growing segments of Tempe's economy is the Finance, Insurance and Real Estate (FIRE) sector.

Tempe also is a regional hub for technology companies, with 30 percent more companies per capita than other Arizona cities. Arizona State University contributes to the success of the technology industry in Tempe through ASU Research Park and by skilled students graduating and entering the workforce. More than 300 technology companies call Tempe home, which translates into 11,000 employees.

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City Policies

Four years ago, the City of Tempe made a concerted effort to encourage development by simplifying its approval process. Starting with Mayor Hugh Hallman and the City Council, the city made a dramatic shift to be more receptive to economic development and improve the ways it works with developers and employers.

When the SunCor Development Company project Hayden Ferry Lakeside began, it took 28 public hearings and 14 months to receive the city's approval to begin building. This process has since been streamlined into one Super Commission hearing. Chair members from different boards and commissions come together once a month to hear proposals and approve projects. This streamlined process has caught the attention of large developers including The Wolff Company, DMB Associates, Inc. and Opus Corporation, and is a serious consideration when

developers are deciding where to build in the Valley.

Continued Improvement and a Bright Future

With the foresight and planning typical of Mayor Hallman and the City Council, several enhancements for the city are either underway or being considered.

Mill Avenue is the center of Tempe's entertainment and nightlife. Historically, great cities have more than one main street, so the city is currently looking at ways to broaden the experience of Mill Avenue into an eight to 10 block area, creating a more dynamic downtown and lakefront.

The historic Hayden Flour Mill has been empty for years, leaving a two block disconnect between Mill Avenue and Tempe Town Lake. In the coming years, developments surrounding and including the flour mill will connect Tempe's two most popular destinations.

This is no longer a college town; it's a thriving city that is young at heart. Professionals and successful retirees are flocking to the energy of Tempe. They enjoy the convenience of walking to Mill Avenue and the constant stream of concerts and events taking place at Tempe Town Lake.

While the economy has affected all areas of the Valley, Tempe has been less impacted than other areas. Although slower than a year ago, the city is still experiencing positive absorption and Tempe should bounce back faster than outlying cities. Indeed, things really are looking up for Tempe as it continues to be the urban model for Arizona and the entire Southwest. **SF**

Randy Levin is vice president of commercial/urban development & design for SunCor Development Company. He has developed nearly half of the projected 5 million SF urban development of Hayden Ferry Lakeside in Tempe and is a mayoral appointee to the City of Tempe's Enhanced Services Commission as President and acting Chairman.